

#### 2010 ANNUAL REPORT

The TMJ Association (TMJA) is a nonprofit patient advocacy organization, founded on the basis that temporomandibular joint disorders are a significant public health issue, that patients have a right to expect treatment options that are scientifically demonstrated to be safe and effective, and that patients can make reasonable treatment decisions only if they have access to credible information.

#### MESSAGE FROM THE PRESIDENT

I am pleased to present the 2010 Annual Report of The TMJ Association, which marked a period of increasing collaboration with other patient advocacy organizations with overlapping concerns, a re-design of the Association's website, and planning for our sixth international scientific meeting in June 2011.

Our 2010 accomplishments are outlined in this report in five sections.

- Promoting Scientific Research
- Advocacy & Raising Awareness
- Providing Information and Support
- Strengthening the Organization
- Financial Status

Trerie Cowley

Terrie Cowley

President and Co-Founder

The TMJ Association, Ltd.

### Promoting Scientific Research

One of TMJA's primary missions is to promote the research needed to develop evidence-based treatments for TMJD. The TMJA continued that effort in 2010 by:

- Planning the Sixth Science Meeting of The TMJ Association, "Comorbid Chronic Pain Conditions – Mechanisms, Diagnosis, and Treatments," to be held in June 2011 in Bethesda, MD. This meeting will build on the success of our previous meetings.
- Presenting public testimony at the Institute of Medicine meeting on Standards for Clinical Practice Guidelines and the workshop on Advancing Pain Research, Care and Education.
- Participating in the annual Consumers United for Evidence-Based HealthCare meeting.
- The TMJA authored a letter and also joined the Patient, Consumer and Public Health Coalition in a letter to the Center for Devices and Radiological Health of the Food and Drug Administration urging stricter 510-k standards. In particular, the Association cited the need for rigorous clinical trials indicating safety and efficacy as well as post-market surveillance.
- Attending the Pain & Musculoskeletal Disorders: Translating Scientific Advances into Practice meeting at the NIH campus representing The TMJA.

### Advocacy & Awareness

An important role for TMJA is raising awareness with the general public, health care providers, the scientific community and regulators, and to advocate on patients' behalf for improved medical care for those who suffer from TMJ disorders. In 2010 the TMJA:

• Celebrated 20 years of TMJD advocacy. In celebration, the TMJA launched its new and improved website, <a href="www.tmj.org">www.tmj.org</a>. The new site provides better access to information, more opportunities for patients to interact with us and other TMJD patients and for leveraging the power of social networking. These actions allow us to reach a broader audience to raise awareness of TMJ disorders and their effects on society. The new site design was our first major upgrade since 2000.

 Participated in launching the Campaign to End Chronic Pain in Women during the



celebration of National Women's week. The Campaign aims to end discrimination against and improve care for women suffering from neglected and dismissed chronic pain conditions. Thirty-five representatives from more than thirty congressional

offices attended the standing-room-only briefing. This campaign effort generated an educational website, a short film, a media conference call, a webinar, raising awareness at a Capitol Hill event.



- Joined the Overlapping Conditions Alliance's Campaign to End Chronic Pain in Women in a request for a Congressional hearing specifically focused on chronic pain conditions that disproportionately or solely impact women.
- Attended the Office of Research on Women's Health 20th Anniversary scientific symposium where the TMJA represented its constituency.

## Providing Information and Support

Often TMJ sufferers feel alone and abandoned, not knowing where to turn for support. In 2010 TMJA provided information and support by continuing to answer patient's questions and providing guidance on the phone, via e-mail and through a number of social networking sites like Twitter, Facebook, and our website News Blogs.

## Strengthening the Organization

In 2010 we took steps to strengthen TMJA's ability to support our mission. The TMJA participated in the Overlapping Conditions Alliance, which is vital in bringing awareness to neglected, chronic pain conditions. This advocacy effort will help enhance the work of The TMJA by bringing awareness of TMJ disorders and demanding accountability of the health care community.

# **Financial Status**

### Summary of Revenue (as of December 31, 2010)

| Contributions             | \$92,826 |
|---------------------------|----------|
| Grants                    | 5,000    |
| Scientific Meeting        | 0        |
| Special event             | 0        |
| Dividend and interest     | 1066     |
| Miscellaneous             | 32       |
| Other                     | 94       |
| Total revenue and support | \$99,018 |

### Summary of Expenses (as of December 31, 2010)

| Program                        | \$83,665  |
|--------------------------------|-----------|
| Administrative                 | 6,675     |
| Fundraising & Related Expenses | 6,278     |
| Total expenses                 | \$96,618  |
| Change in net assets           | 2,400     |
| Net assets, beginning of year  | 196,265   |
| Net assets, end of year        | \$198,665 |

The TMJ Association is a non-profit tax exempt organization. A copy of the annual financial report of The TMJ Association can be obtained by contacting: Mr. David Hilker, CPA, Hilker Associates, 300 W. Walnut Street, Milwaukee, WI 53212.